

# THE PEOPLE'S RESET.ORG

## Vendor + Sponsorship Opportunities

Don't miss the chance to get your brand in front of **tens of thousands** of health conscious, freedom minded people for **5 days** in Morelia, Mexico in **January 2025!** You're invited to **promote your brand** to our live, in person audience, as well as **thousands of people watching live** from the comfort of their home. Sponsor promotions will also be included in the recordings and released after the event **for thousands more to see!**

Since January 2021, the People's Reset has gathered in Mexico. From our humble beginnings of 80 people together in person discussing solutions for our world, we have grown to hosting 350+ changemakers annually in Morelia, Mexico.

Additionally, our livestream regularly reaches more than 10,000 viewers and thousands more when the archives are posted and shared.

Current speakers for The People's Reset: Mexico include Derrick Broze, Miriam Gomez, Rubén Luengas, Aaron Day, Ryan Cristián, Henna Maria, John Bush and Rebecca Bush, and dozens of additional solutions-focused thinkers.

Previous speakers include Del Bigtree, Paul Wheaton, Joel Salatin, James Corbett, Stephen Brooks, and Catherine Austin Fitts.

### THE RESETTER \$500 USD

If you have a product or brand you would like to market to hundreds of people in person, this is for you!

- Includes a table and access to electricity for all 5 days at our venue, Cecon Expo.

*Includes 1 ticket with a 50% coupon for additional ticket.*

### THE ACTIVATOR \$2,500 USD

Entry-level option to reach our in-person & virtual audiences.

- Logo on the official TPR website (home & sponsorship pages)
  - Logo on the event sponsors splash screen (displayed regularly to our in-person & online audiences)
  - Inclusion in at least 2 sponsorship emails to our list of 60K+ subscribers
- Includes 1 ticket with a 50% coupon for additional ticket + \$100 off a Resetter table.*

### THE EXPANDER \$5,000 USD

Includes everything from The Activator level, plus:

- Two 30-second verbal promotions by our hosts during the live event
- 1 Dedicated email blast to 60K+ subscribers exclusively highlighting your brand in the lead up to The People's Reset: Mexico

*Includes 1 ticket with a 50% coupon for additional ticket + \$200 off a Resetter table.*

### THE INTEGRATOR \$10,000 USD (2 MAX)

Includes everything from The Expander level, plus:

- Simple 30-second video ad produced by our team played 2 times during the event to online & in-person audiences
- Inclusion on sponsor page in the official printed program for in-person attendees
- Solo sponsorship splash screen (displayed regularly to our in-person & online audiences)

*Includes 2 tickets for your team and a FREE Resetter table!*

### THE CO-CREATOR \$15,000 USD (2 MAX)

Includes everything from The Integrator level, plus:

- Premium 60-second video produced by our team played twice each day to our online & in-person audiences
- Half-page ad in our printed program for in-person guests
- 2 Dedicated email blasts to 60K+ subscribers exclusively highlighting your brand (1 before + 1 after the event)
- Your logo + a thank you in all video replays

*Includes 2 tickets for your team and a FREE Resetter table!*

### THE MANIFESTOR \$20,000 USD (1 MAX)

Includes everything from The Co-Creator level, plus:

- 60-second ad played four times each day at peak times to our online & in-person audiences
- Full-page ad in our printed program for in-person guests
- 3 dedicated email blasts to our 60K+ subscribers (1 before + 2 after the event)
- NEW: Official Sponsor of our on-site Art Gallery

*Includes 2 tickets for your team and a FREE Resetter table!*

TALK TO US ABOUT OUR  
EXCITING BONUS OPTIONS:

- Vertical banner stands dedicated to your brand placed in high traffic areas
- Your logo on official TPR lanyards for all in-person attendees & speakers
- Sponsoring The People's Reset Concert featuring international artist DubFX

